

A JOINT PROGRAM OF THE ADVOCATES' SOCIETY  
AND OSGOODE PROFESSIONAL DEVELOPMENT

# THE 20TH ANNUAL COURSE ON WRITTEN ADVOCACY



Take your written advocacy skills to a new level with:

- Expert instruction on how to improve written argument from a team of trial and appellate judges, writing professionals and top legal practitioners
- Small “hands-on” breakout groups with a maximum of eight participants
- Individual feedback and critique of your writing sample
- Valuable tips you can use to immediately improve the precision, strength and persuasiveness of your legal writing
- Advice on how best to engage the reader who counts – the judge
- Insight from a panel of judges on what works and what to avoid

Celebrating  
**20 years**  
of teaching  
written advocacy skills

*“An amazing opportunity to obtain hands-on, practical advice from members of the judiciary and leading practitioners.”*

**Matthew Huys**  
Blake, Cassels & Graydon LLP

REGISTER NOW AT  
[OSGOODEPD.CA/  
WRITTENADV](http://OSGOODEPD.CA/WRITTENADV)



Get full annual CPD hours.  
See reverse for details.

### Keynote Speaker

**The Hon. Justice John I. Laskin**  
Ontario Court of Appeal

### Lead Instructor

**Stephen V. Armstrong**  
Armstrong Talent Development

### Dates and Times

October 14 - 15, 2016  
8:30 a.m. - 5:45 p.m. (Day One)  
9:00 a.m. - 3:30 p.m. (Day Two)

### Location

Osgoode Professional Development  
1 Dundas St. W., 26th Floor  
Toronto, ON

**Interactive in-person program**



# THE 20TH ANNUAL COURSE ON WRITTEN ADVOCACY

## Keynote Speaker

**The Hon. Justice John I. Laskin**  
*Ontario Court of Appeal*

## THE HON. JUSTICE JOHN I. LASKIN

is one of Canada's leading written advocacy teachers, one of the founders of this Program and the author of the seminal article, *Forget the Wind-Up and Make the Pitch*.

## Lead Instructor

**Stephen V. Armstrong**  
*Armstrong Talent Development*

## Featured Speaker

**The Hon. Justice David Stratas**  
*Federal Court of Appeal*

## Judges

**The Hon. Justice David Corbett**  
*Superior Court of Justice*

**The Hon. Justice Peter D. Lauwers**  
*Ontario Court of Appeal*

**The Hon. Justice Jamie W.S. Saunders**  
*Nova Scotia Court of Appeal*

**The Hon. Justice Eleanor R. Dawson**  
*Federal Court of Appeal*

**The Hon. Justice Wendy Matheson**  
*Superior Court of Justice*

**The Hon. Justice David Stratas**  
*Federal Court of Appeal*

**The Hon. Justice Michal Fairburn**  
*Superior Court of Justice*

**The Hon. Justice Michael A. Penny**  
*Superior Court of Justice*

**The Hon. Justice Alison Harvison-Young**  
*Superior Court of Justice*

**The Hon. Justice Paul M. Perell**  
*Superior Court of Justice*

## Practitioners

**Jasmine T. Akbarali**  
*Lerners LLP*

**Jeffrey W. Galway**  
*Blake, Cassels & Graydon LLP*

**Margaret L. Waddell**  
*Paliare Roland Rosenberg Rothstein LLP*

**Robyn M. Ryan Bell**  
*Bennett Jones LLP*

**Paul Michell**  
*Lax O'Sullivan Liss Gottlieb LLP*

**Adrienne Woodyard**  
*DLA Piper (Canada) LLP*

**Sarah Boulby**  
*Boulby Weinberg LLP*

**Randy Schwartz**  
*Ministry of the Attorney General  
Criminal Law Division*

**David Butt**  
*Barrister & Solicitor*

## Writers

**Antonella Ceddia**  
*City of Toronto Legal Services*

**Prof. Greig Henderson**  
*University of Toronto  
Department of English*

**Howard C. Rubel**  
*Heller, Rubel*

**Prof. Neal Dolan**  
*University of Toronto (UTSC)  
Division of Humanities*

**Dr. Barbara Morris**  
*Humber College*

**Dr. Melanie Stevenson**  
*Writing & Rhetoric and Engineering  
Communication Programs, University  
of Toronto*

**Jane Griesdorf**  
*The Writing Consultants*

**Dr. Craig Patterson**  
*Humber College*

**Prof. Cheryl Suzack**  
*University of Toronto, Department  
of English*

## Planning Committee

**Stephen V. Armstrong**  
*Armstrong Talent Development*

**The Hon. Justice Wendy Matheson**  
*Superior Court of Justice*

**Jane Griesdorf**, *The Writing  
Consultants*

**Margaret L. Waddell**, *Paliare Roland  
Rosenberg Rothstein LLP*

# AGENDA

## DAY ONE: FRIDAY, OCTOBER 14, 2016

**8:00-8:30**

### Registration and Continental Breakfast

**8:30-9:00**

### Special Keynote Address

The Hon. Justice John I. Laskin, *Ontario Court of Appeal*

**9:00-10:15**

### Creating Clarity from Start to Finish

Stephen V. Armstrong, *Armstrong Talent Development*

Stephen Armstrong will take you through the principles of clarity and apply them to a factum's overview.

**10:15-10:30**

### Refreshment Break

**10:30-12:30**

### Small Breakout Groups: Writing Effective Overviews

Your coaches – a judge, a writing professional and an experienced litigator – will lead a workshop on how to craft a persuasive overview.

**12:30-1:00**

### Luncheon

**1:00-1:30**

### Arguing the *Facts* in Your Factum

Stephen V. Armstrong, *Armstrong Talent Development*

**1:30-2:00**

### Arguing the *Law* in Your Factum

The Hon. Justice David Stratas, *Federal Court of Appeal*

**2:00-2:15**

### Refreshment Break

**2:15-4:00**

### Small Breakout Groups: Writing Persuasive Facts

Building on the previous sessions, this breakout group will focus on methods for the effective presentation of the facts and law in a factum or written argument.

**4:00-5:45**

### Individual Writing Exercises

Participants who use computers to draft may wish to bring their laptop computers to use during the workshop. Please ensure your writing sample is preloaded.

**5:45**

### Writing Exercises Submitted for Overnight Review by Coaches - Course Adjourns until Saturday

## DAY TWO: SATURDAY, OCTOBER 15, 2016

**8:00-9:00**

### Registration and Continental Breakfast

**9:00-10:30**

### Style: Grace, Strength and Clarity

Stephen V. Armstrong, *Armstrong Talent Development*

Learn the elements of style that will make your prose clear and forceful for the reader who counts – the judge.

**10:30-10:45**

### Refreshment Break

**10:45-12:00**

### Small Breakout Groups: Style

Through writing and editing exercises and discussion, you will focus on the strength and clarity of your writing at the sentence and paragraph level.

**12:00-12:45**

### Luncheon: Judges' Panel

### What Works, and What Drives Us Crazy!

**Moderator**

The Hon. Justice Jamie W.S. Saunders

*Nova Scotia Court of Appeal*

**12:45-3:30**

### Small Breakout Groups: Individual Feedback

Faculty will provide commentary on your writing sample and editing exercises. The focus is on practical advice and guidance that will improve the effectiveness of your legal writing.

**Note:** A 15 minute floating break will be taken.

**3:30**

### Course Concludes

## Justice Marvin Catzman Bursary Fund

This bursary was created in memory of Justice Catzman, whose commitment to improving legal writing was underscored by his participation in the Written Advocacy program. It provides a candidate who would not otherwise be able to attend the program due to financial constraints, full admission to the program. To apply, send a CV, a cover letter, and a copy of your previous year's tax return by August 31, 2016 to:

Jessica Foster  
Program Lawyer  
Osgoode Professional Development  
1 Dundas Street W. 26th Floor  
Toronto, ON M5G 1Z3

# MANDATORY WRITING SAMPLE

## By September 19th, 2016 you MUST:

- Mail one (1) copy of a sample of your legal writing to *Osgoode Professional Development*, 1 Dundas St. West, 26th Floor, Toronto, ON M5G 1Z3, Attention: Anita Leung
- AND email [writtenadvocacy@osgoode.yorku.ca](mailto:writtenadvocacy@osgoode.yorku.ca) a copy of the same sample. Please save the file as your name.

## WHAT TO SEND:

- Given the structure of the program, we recommend that you submit a **factum**. A **factum on behalf of the applicant, appellant or moving party is preferred**, but if necessary, a respondent's factum is acceptable.
- If you have not yet written a factum, a written argument or other court submission is also acceptable.
- Articles and/or other written legal and non-legal documents are **not acceptable**.
- It is **imperative** that the sample *not* relate to matters currently before the courts - **no exceptions**.
- Please email [writtenadvocacy@osgoode.yorku.ca](mailto:writtenadvocacy@osgoode.yorku.ca) if you have any questions or concerns about your writing sample.

## PLEASE NOTE:

- The writing sample should be **stapled (not bound)**.
- Your name **MUST BE** clearly marked on the **front page of the sample**.
- Do not** include supplementary documentation and appendices.
- Participants who use computers to draft may wish to bring their laptop computers to use during the workshop. Ensure your writing sample is preloaded on your computer and if possible, bring a USB key to save your edited sample during the program.



OsgoodePD has been approved as an Accredited Provider of Professionalism Content by the LSUC.

Eligible CPD/MCLE hours: LSUC (ON): 14.5 CPD Hours (8.5 Substantive, 6.0 Professionalism); NY CLE: 16.5 Skills credit hours for Transitional and Non-transitional lawyers.



OsgoodePD programs may be eligible for CPD/MCLE credits in other Canadian jurisdictions. To inquire about credit eligibility, please contact [cpd@osgoode.yorku.ca](mailto:cpd@osgoode.yorku.ca).

# REGISTRATION

Please complete all registrant information.

## The 20th Annual Course on Written Advocacy

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Firm/Company: \_\_\_\_\_

Practice Area: \_\_\_\_\_ Year of Call: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

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Card# \_\_\_\_\_ Expiry: \_\_\_\_\_

Signature: \_\_\_\_\_ Payment amount: \$ \_\_\_\_\_

### Fee Per Delegate

\$1795 plus HST

Fees include attendance, electronic program materials, continental breakfast, lunch and break refreshments. Group discounts are available for participants. Visit [www.osgoodepd.ca](http://www.osgoodepd.ca) for details. Please inquire about financial assistance.

### Dates & Times

October 14 - 15, 2016  
Day One: 8:30 a.m. - 5:45 p.m.  
Day Two: 9:00 a.m. - 3:30 p.m.  
Please arrive a half hour early for sign-in and material pick-up.  
Dress is business casual.

### Location

Osgoode Professional Development  
Downtown Toronto Conference Centre  
1 Dundas St. W., 26th Floor  
Toronto, ON M5G 1Z3

### Program Changes

We will make every effort to present the program as advertised, but it may be necessary to change the date, location, speakers or content with little or no notice. In the event of program cancellation, York University's and Osgoode Hall Law School's liability is limited to reimbursement of paid fees.

### Cancellations and Substitutions

Substitutions of participants is permitted with payment of a \$150 administration fee per substitution. Substitutions are permitted until October 12, 2016 only, and are not permitted once the program has started. Substitutes must contact Osgoode Professional Development to ensure a writing sample is submitted. Cancellations received in writing **prior to September 30, 2016** will receive a full refund (less \$150 administrative fee). No other refund is available. Non-attendance at all or part of the program does not entitle a participant to a refund or a credit.



## 4 Convenient Ways to Register

- MAIL** your registration form to:  
Osgoode Professional Development  
Downtown Toronto Conference Centre  
1 Dundas St. W., 26th Floor  
Toronto, ON M5G 1Z3
- ONLINE** at  
[www.osgoodepd.ca/writtenadv](http://www.osgoodepd.ca/writtenadv)
- FAX** your registration  
to 416.597.9736
- CALL US** at 416.597.9724  
or 1.888.923.3394